



Media Contact:
Deborah O'Mara
Managing Director
DLO Communications
dlocommunications@gmail.com
773.414.3573 (m)

FOR IMMEDIATE RELEASE

ELK Products & Connect ONE® Partnership Lets Residential Dealers Expand their Business into Commercial Services and Boost Revenue Streams

Combination of M1 and Connect ONE extends dealer's potential account base

Hildebran, NC and Crystal Lake, IL, June 11, 2015—The partnership between ELK Products, a premier manufacturer of security and automation solutions and Connect ONE®, the flagship, integrated security management platform from Connected Technologies, LLC, provides the perfect segue for residential integrators to move into the world of commercial systems solutions and increase their recurring revenue streams with new services.

“With the partnership we have developed and continue to refine with ELK Products we feel strongly residential security dealers and integrators can easily shift into the profitable small-to-medium business and other commercial markets, adding new streams of revenue and boosting their profitability,” says Mike Simon, a former dealer and Managing Partner, Connected Technologies. He adds that the Connect ONE portal provides easy access, so dealers can support their customer base remotely and from any Internet-connected device, often eliminating costly truck rolls and site visits.

“Through our partnership, Connect ONE adds valuable features to the ELK M1 Security and Automation control, providing integrators with new opportunities in the commercial market. User management for access control, critical temperature monitoring and logging, as well as detailed event notification including image capture from cameras are just a few of the options that are in high demand in commercial applications” says Amy Strickland, Marketing Design Manager at ELK Products.

The Connect ONE interface is fully compatible with ELK Products’ Security and Automation Control Systems and incorporates security, fire, access control, video and energy and task management to provide total control of home or business. The M1 Controls work seamlessly with the Connect ONE® cloud-hosted interface to provide dealers simple, yet powerful on site and remote connectivity while

giving both residential and commercial customers full control 24/7, from any web-based browser or smartphone.

With ELK Products and Connect ONE, residential dealers can easily expand into the lucrative world of commercial integrations – including the burgeoning areas of energy management and critical temperature monitoring. Medical facilities, food service industries, education, commercial, multi-tenant and financial facilities are the perfect target for the M1 and Connect ONE interface. With ELK Products and Connect ONE, it's easy and affordable – no software to install and maintain and no additional hardware to purchase – for dealers to migrate into these commercial markets and more.

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About [ELK Products](#) Inc.

ELK Products Inc. is a leading manufacturer of security and integrated control solutions, providing a broad range of unique, yet versatile products to both commercial and residential markets. Offerings include: controls, batteries, speakers, sirens, power supplies, timers, relays, PLCs, recordable voice units and battery testers. ELK is known for providing cost-effective and innovative security and automation solutions to the professional trade with unsurpassed product quality and technical support. For more information, visit www.elkproducts.com or call 800.797.9355.

About [Connected Technologies](#)

The Connect ONE web-hosted interface manages all solutions – security, access control, video, critical temperature monitoring and more, from an easy-to-use platform accessible from pc, laptop, smartphone or tablet. Created with both user and dealer in mind, Connected Technologies partners with leading industry firms, such as ELK Products, as well as others. For more information, visit www.simplifywithconnectone.com or call 866.976.3520.